LX910
COLOR LABEL PRINTER

NEW!

Print Full-Color Labels Fast and On-Demand!

LX910 is Primera's newest and highest quality color label printer. Joining at the nexus of versatility and simplicity, its single cartridge solution for both pigment and dye allows users to print for a wider variety of applications while easing print operations. Printed labels can include photos, graphics, illustrations and text – even high-resolution linear or two-dimensional bar codes. Print labels when and where you need them in just the quantities you can actually use.

Why Buy LX910?

- Dye and Pigment Inks: Use pigment ink for maximum durability against water and UV light, or dye for the most vibrant colors. Both ink types are interchangeable.

- Print Speed: LX910 exhibits best-in-class throughput at 4.5" per second.

- Print Quality: Banding is virtually eliminated, even on the fastest print speeds.

- Single Ink SKU: Simplify your inventory management by purchasing only one, ultra-high capacity ink cartridge, while swapping ink quickly and easily.

- Low Maintenance: Users get a brand new print head each time they change the cartridge, eliminating the need for costly print head replacements from clogged nozzles.

- Metal Case: LX910 features a tough, steel case with industrial-grade powder-coated paint.

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A Wide Variety of Substrates

LX910 prints onto many different inkjet-qualified label and tag materials, including Primera's exclusive TuffCoat Extreme™ white and clear polyester and white BOPP. Printed labels are highly water, scratch, smudge and tear-resistant. They've been specifically engineered for best-in-class performance with the inks used in Primera's LX-Series Color Label Printers.

Economical water-resistant paper labels are available in high-gloss, semi-gloss and matte finishes. Dozens of popular sizes are in-stock and ready for immediate shipment. Custom sizes are also available.

LX910 is perfect for labeling all of these products and more:

- Baked goods
- Candles
- Candy and confectionary
- Cleaning supplies
- Chemicals
- Coffee and tea
- Cosmetics
- Desserts, pies and cakes
- Gifts and gift baskets
- Gourmet and specialty foods
- Honey
- Jams, jellies and preserves
- Juices and ciders
- Nuts
- Oils (essential and olive)
- Organic and natural foods
- Personal care products
- Pet foods
- Produce
- Sauces and salsas
- School stickers
- Soaps and shampoos
- Spices and herbs
- Syrups
- Vitamins, supplements and nutraceuticals
- Water bottles
- Wine, beer and spirits

Technical Specifications

Print Method:	Thermal inkjet
Print Resolution:	Up to 4800 dpi
Print Speeds:	Draft Mode: 4.5" per second Normal Mode: 1.8" per second High Quality Mode: 0.8" per second
Print Head:	New print head with every cartridge change
Ink:	Single high capacity Cyan, Magenta, Yellow ink cartridge; process black
Colors:	16.7 million
Print Width:	0.75" to 8" (19mm to 203mm)
Media Width:	1" to 8.25" (25.4mm to 209.6mm)
Media Types:	Roll-fed pressure-sensitive labels, roll-fed tags, fan-fold labels or tags
Media Sensing:	Moveable see-through sensor for die-cut labels; reflective sensor for labels and tags with black stripe; can use continuous and pre-printed labels and tags
Supply Roll:	6" (152mm) maximum diameter on 3" (76mm) core.
Ink Level Warning:	Calculates actual number of prints remaining based upon ink usage of graphics being printed (patent-pending)
Indicator Lights:	Power, Pause, Ink
Controls:	Pause, Feed, Unload
Operating Systems:	Windows® 7/8x/10+ Mac OS X v10.5 or higher
Data Interface:	USB 2.0; External Control Port
Label Design Software	Seagull Scientific BarTender® UltraLite Software: Version included; can also be used with most other popular label design and graphics programs
Electrical Rating:	12VDC, 5.0A
Power Requirements:	100-240VAC, 50/60 Hz, 60 watts
Certifications:	UL, UL-C, CE, FCC Class B
Weight:	36.5 lbs. (16.6 kg)
Dimensions:	17.25"W x 9.1"H x 17.25"D (438mmW x 231mmH x 438mmD)

The Price/Performance Leader

Primera Technology is one of the world's leading manufacturers of specialty printers. We've built well over one million inkjet, thermal transfer and dot matrix printers throughout our history. You can be confident that your new Color Label Printer from Primera will give you years of reliable performance. Best of all, the LX910 delivers truly professional results at an affordable price!

PRIMERA
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Two Carlson Parkway North, Suite 375
Plymouth, MN 55447- 4446 U.S.A.
(800) 797-2772 (U.S.A. and Canada only)
(763) 475-6676 | Fax: (763) 475-6677
sales@primera.com | www.primera.com